

 <p><i>We make your system sing!</i></p>	<p>Maestro Computing Services maestro@pcmaestro.com www.pcmaestro.com 310-880-9891</p>	 <p><i>Keep Your Computer Running Right!</i></p>
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The real costs of owning a personal computer.

Looking to purchase a personal computer?
 Just bought a computer?

The computer store offered you a great sale price.
 They even tossed in a “free” printer.

So now you are ready to start surfing the internet, chatting with friends or downloading movies!

Think again.

Before you turn on your computer and clutter it up--..you need protection.

Protection from viruses, spyware, and accidentally lost files.

How much is all this going to cost?
 I thought when I bought the computer, I was done!

Now I need to spend MORE MONEY?
 When does it end?

Compare owning a computer to owning a car.

- ◆ Insurance is required for protection against various types of damages and accidents.
- ◆ Regular maintenance is required to keep the car running properly.

Owning a computer is no different!

Insurance policies that are needed on every computer:

- *Virus Protection*
- *Spyware /Malware Protection*
- *Backup system/Insurance for lost, damaged files*

Just like car insurance, these security software titles require an annual payment to keep you protected.

Virus and Spyware Protection

If you use the internet or send and receive email...you are exposed to damaging viruses and spyware. One click, *open the wrong website or an email with attached files*, and your computer could be damaged beyond reasonable repair.

Are you protected against these threats?

Antivirus Software protects against computer viruses.
AntiSpyware/Anti Malware software protects against other threats.

If you do not have *both* types of software, you are **not** fully protected.

*Beware and take note that antivirus software **DOES NOT PROTECT** against spyware or malware. Most of the antivirus software companies make claims that they do offer this protection. My experience has show that is not true and virus protection alone is not enough.*

Various features of protection:

New, more damaging viruses and spyware appear regularly.
It is to your benefit that you have and maintain up to date protection.

- ♦ Automatic updates will “automatically” download the latest virus/spyware definition files.
These are booster shots for the software to protect against the latest threats.
- ♦ Automatic and scheduled scans will “scan” your computer for possible infections.
- ♦ Real-time, always on protection provides good protection while you are on the internet or checking your email.

Free, trial versions of this software may not provide:

- ♦ Automatic updates
- ♦ Scheduled scans
- ♦ Real time protection

Updates and scans can happen hourly, daily, weekly and these schedules vary from software to software.

Your software should successfully update it's “virus/spyware definition” files no less than weekly.

Anti-Virus software and Anti-Spyware/Malware software have an initial purchase price.

Your “subscription” can be renewed annually.

Check the antivirus and anti-spyware software on your computer.

It should indicate when the “subscription” is set to expire.

Maestro Computing recommends and supports:

- ♦ [ESET NOD32](#) Antivirus
- ♦ [Webroot Spysweeper](#) spyware protection
- ♦ [Malwarebytes](#) free spyware protection as an additional spyware/malware protection tool.

Protection for lost, damaged information..and more.

Your computer can break down.
Information can be deleted, or can become infected.

A computer backup provides some protection for lost, damaged or infected information.

Computer backups are specialized copies of the information that you save in your computer.

Backup hardware comes in many sizes, shapes and even colors.
Backup software also comes with a variety of options and features and no two backup systems are exactly alike.

Invest in some type of backup, use it and get to know how it works.
It's the difference between losing your information and getting frustrated or
Knowing that your information is backed up (and protected)

Please consider a backup system as a necessary cost of owning a computer.

Maestro Computing recommends and supports various types of backup/copy software:

- ◆ [Acronis](#) True Image backup family.
- ◆ Novastor Backup software
- ◆ [FolderClone](#) copying software
- ◆ [R-Drive Image](#) imaging software
- ◆ [Mozy](#) internet based backup software

We have a backup solution to fit most any budget.

For more information about backups, read my article entitled **BACKUP UNIVERSITY**.